

Adroddiad Misol Wi-Fi tref Llandysul - Rhagfyr 2022

Monthly Llandysul Town Wi-Fi Report -December 2022

Access points Adjacent to the following business premises	Teifi Law Llandysul Paddlers Dai Lewis - front Dai Lewis - rear Tysul Hall
Total Visitors 7,890	Total number of visitors who have been detected by the network within the month. A 'visit' is when the network detects a device for at least 5 consecutive minutes.
New Visitors 500 (for the month) 16 (daily average)	First time that the network has detected the device.
Busiest Day Friday 23rd December - 296 Visitors (Christmas!) Llandysul Christmas Fair: Saturday 3 rd - 287 visitors.	
Visitor Loyalty over the month Daily 4274 Weekly 2424 Monthly 691	Daily visitors have visited in at least 5 distinct days in the past 8. Weekly visitors have visited in at least two distinct weeks out of the past four, but not frequently enough to be considered daily visitors. Monthly visitors have visited at least once before.
Dwell Time 6+ hours 57 1-6 hrs 60 20 -60 mins 53 5 - 20 mins 84	Unique visitors by the length of their longest visit. A single visitor who leaves and returns multiple times in the 24hours period is only counted once.
Connected to Town Wi-Fi 42	How many devices (smart phones / tablets) connected to the network? Please note: there has been no advertising of the network in Llandysul / Ceredigion. Once it is advertised, this number is expected to increase.