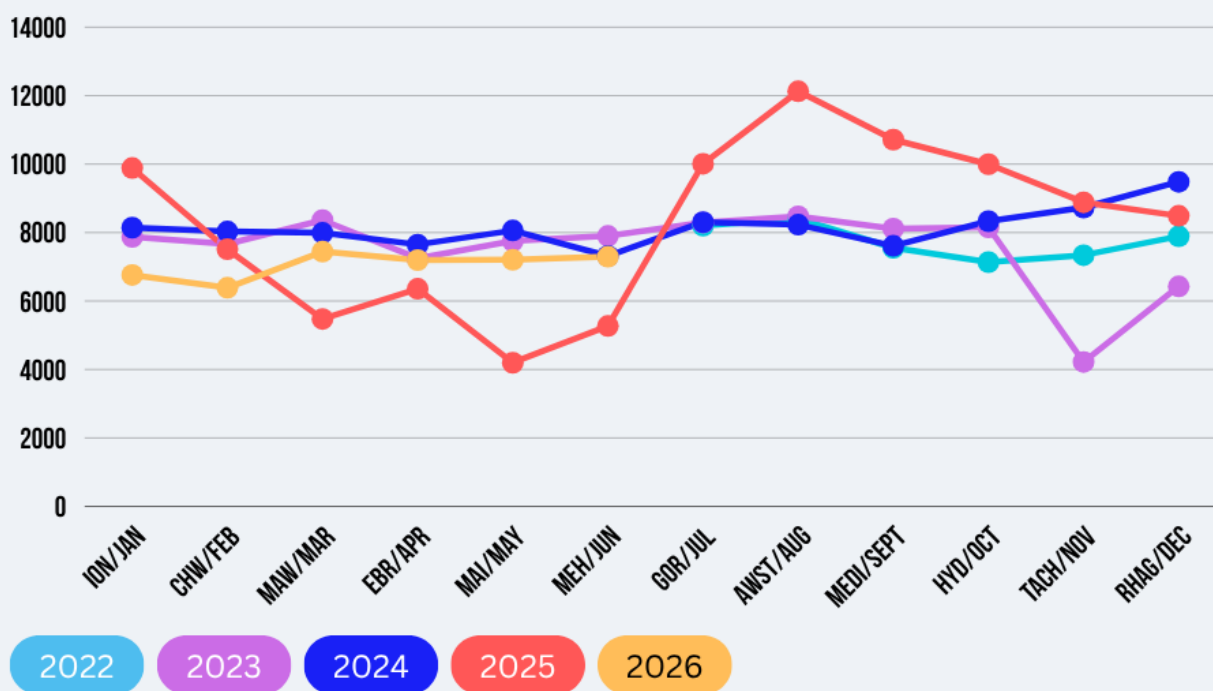


LLANDYSUL FOOTFALL



2025 Only 2 access points working from January to June
2023 November and December incomplete data due to technical issues.

June recorded **7,295 visitors** recorded by Llandysul Town Wi-Fi.

June recorded 7,295 visitors, a slight increase on May's figure of 7,205 and continuing the relatively stable footfall seen throughout the spring and early summer. New visitors also increased slightly, from 574 in May to 594 in June, suggesting that the town continues to attract first-time visitors alongside its regular users.

One of the more notable features of the month was the period of exceptionally hot, muggy weather between 22nd and 26th June. While these conditions might have been expected to discourage people from visiting the town, the Wi-Fi data suggests the impact was relatively limited. Visitor numbers dipped slightly on the hottest days but remained broadly in line with the rest of the month and recovered quickly afterwards. This may indicate that residents and visitors adjusted their routines, visiting earlier in the day, or that people still travelled into the town despite the uncomfortable conditions.

Visitor loyalty remained strong, with daily returning visitors increasing slightly to 4,029, while the number of monthly returning visitors rose from 547 to 627. Although weekly loyalty reduced marginally, the overall picture suggests that Llandysul continues to attract a consistent core of regular visitors. Average dwell times also remained steady, with a small increase in visits lasting

between 5 and 20 minutes, indicating that many people continued to use the town for short shopping and service visits.

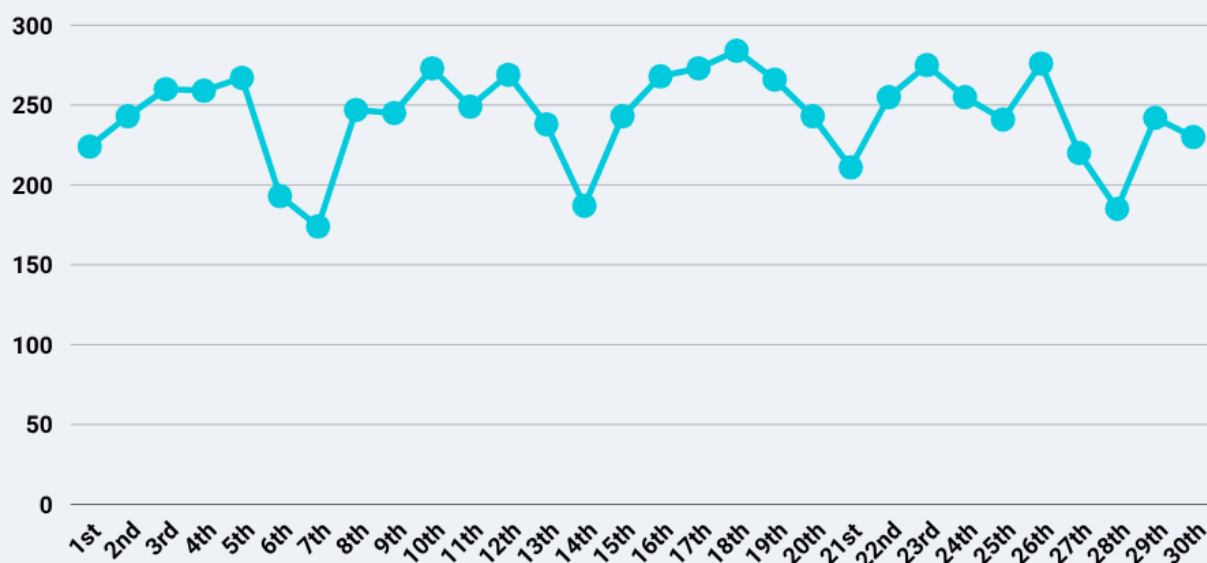
Overall, June was another stable month for Llandysul, with footfall proving resilient despite the unusually hot weather. The data suggests the town centre continues to serve both local residents and visitors consistently, even during periods of challenging weather.

For all the reports since July 2022, go to <https://www.ccllandysulcc.cymru/llandysul-town-wifi>

Total Visitors 7,295 May 7,205 April 7,196 March 7,442 February 6,386 January 6,762	Total number of visitors who have been detected by the network within the month. A 'visit' is when the network detects a device for at least 5 consecutive minutes.
New Visitors First time that the network has detected the device. 594 (May figure 574)	
Busiest Days Thursday 18th 284 Visitors.	Events held this month: Thursday 7 th : Living Well drop I at Neuadd Tysul

LLANDYSUL FOOTFALL

MEHEFIN - JUNE 2026



Visitors - the network detects a device for at least 5 consecutive minutes, this is the reliable data we should quote.

Visitor Loyalty

Daily 4029 (May 4018)

Weekly 2045 (May 2066)

Monthly 627 (May 547)

Daily visitors have visited in at least 5 distinct days in the past 8.

Weekly visitors have visited in at least two distinct weeks out of the past four, but not frequently enough to be considered daily visitors.

Monthly visitors have visited at least once before.

Dwell Time average over a month

6+ hours 58 (average in May 55)

1-6 hrs 52 (average in May 50)

20 - 60 mins 47 (average in May 48)

5 – 20 mins 86 (average in May 79)

Unique visitors by the length of their longest visit. A single visitor who leaves and returns multiple times in the 24hours period is only counted once

Connected to Town Wi-Fi

26 (May 29)

How many devices (smart phones / tablets etc) connected to the network?



Access points

Adjacent to the following business premises

Llandysul Paddlers

Ffab

Tysul Hall

The Pavillion

Siop y Jones - offline

Teifi Law - offline

Allied Chemist - offline

Gweler y wefan am ddigwyddiadau / See the website for events.

<https://www.llandysul-ponttyweli.co.uk>