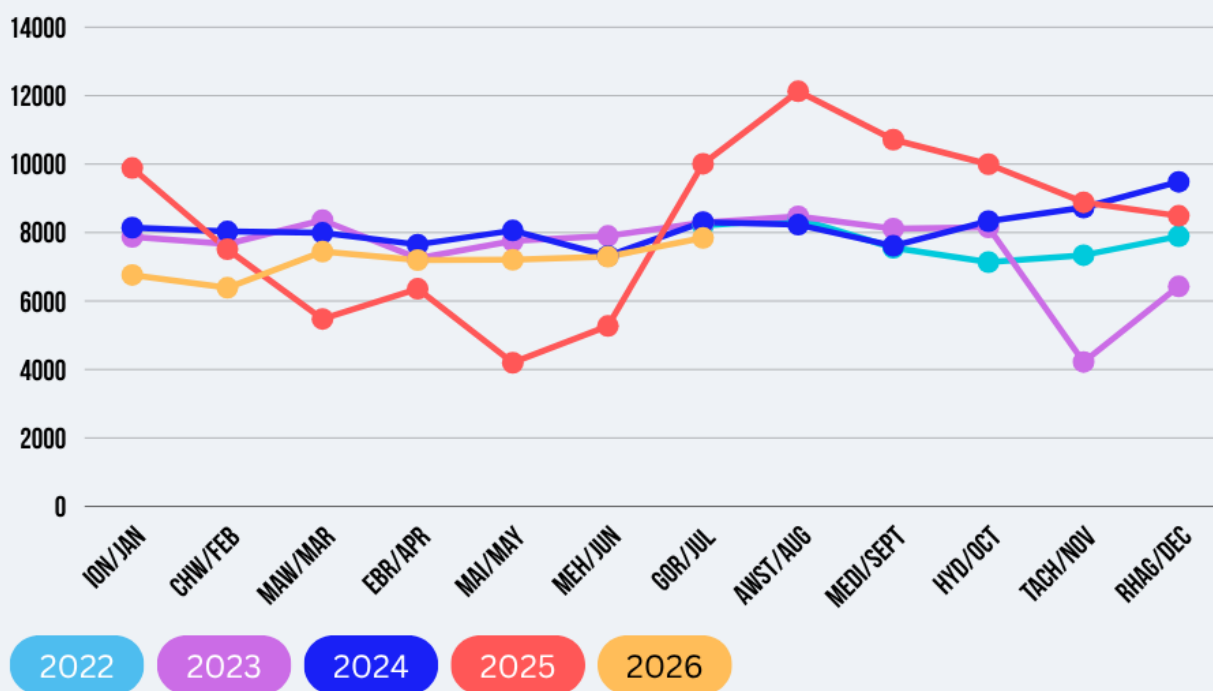


LLANDYSUL FOOTFALL



2025 Only 2 access points working from January to June
2023 November and December incomplete data due to technical issues.

August 2026

August was the busiest month of 2026 so far, with the town Wi-Fi network detecting 8,384 visitors. This represents an increase of 541 visitors, or 6.9%, compared with July, and continues the steady rise recorded since the beginning of the year. The August figure was approximately 24% higher than January's total of 6,762.

The busiest day was Friday 21 August, when 318 visitors were recorded. Activity was also notably strong during the Llandysul Paddlers River Festival, held from 5–9 August. An average of 291 visitors per day was recorded during the festival, compared with 267 per day across the remainder of the month. This suggests that the festival contributed to increased activity in the town, although the Wi-Fi data alone cannot establish how much of the increase was directly attributable to the event.

The loyalty figures indicate that much of the town's footfall continues to come from people who visit regularly. The number classified as daily visitors increased from 4,239 in July to 4,787 in August—an increase of almost 13%. Weekly visitors fell slightly, from 2,310 to 2,227, while the number of less frequent monthly visitors increased. A further 691 first-time visitors were detected during August, compared with 674 in July.

Sixty-four devices connected directly to the public Wi-Fi during August, compared with 40 in July. Although this is a 60% increase, it remains a small proportion of the devices detected. The principal value of the network therefore continues to be the anonymous footfall information it provides, rather than the number of people actively using the internet connection.

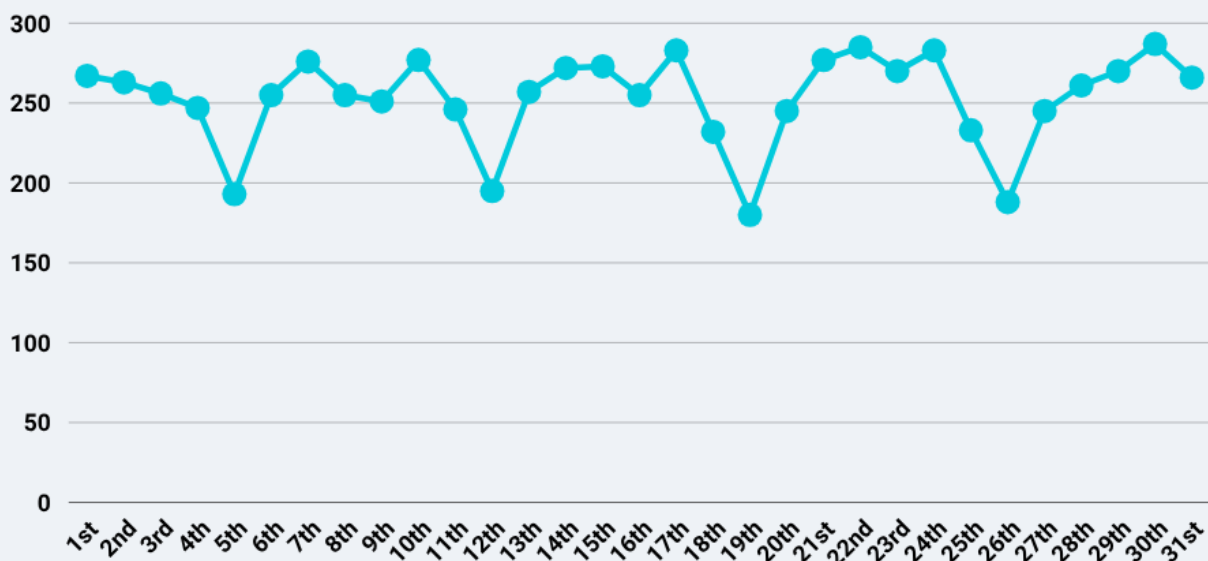
Overall, the August figures present a positive picture, with the highest monthly visitor total of the year, increased numbers of regular visitors and some evidence of longer stays. However, three of the seven access points were offline during the month. The results should therefore be treated as an indication of activity within the areas covered by the four working access points, rather than a complete measure of footfall throughout Llandysul.

For all the reports since July 2022, go to <https://www.ccllandysulcc.cymru/llandysul-town-wifi>

Total Visitors 8,384 July 7,843 June 7,295 May 7,205 April 7,196 March 7,442 February 6,386 January 6,762	Total number of visitors who have been detected by the network within the month. A 'visit' is when the network detects a device for at least 5 consecutive minutes.
New Visitors First time that the network has detected the device. 691 (July figure 674)	
Busiest Day Friday 21st 318 Visitors.	Events held this month: Wednesday 5th – Sunday 9th: Llandysul Paddlers River Festival Saturday 8th President's Day at Llandysul Cricket Club

LLANDYSUL FOOTFALL

GORFFENNAF - JULY 2026



Visitors - the network detects a device for at least 5 consecutive minutes, this is the reliable data we should quote.

Visitor Loyalty

Daily 4787 (July 4239)

Weekly 2227 (July 2310)

Monthly 691 (July 620)

Daily visitors have visited in at least 5 distinct days in the past 8.

Weekly visitors have visited in at least two distinct weeks out of the past four, but not frequently enough to be considered daily visitors.

Monthly visitors have visited at least once before.

Dwell Time average over a month

6+ hours 69 (average in July 57)

1-6 hrs 62 (average in July 59)

20 - 60 mins 53 (average in July 51)

5 – 20 mins 86 (average in July 87)

Unique visitors by the length of their longest visit. A single visitor who leaves and returns multiple times in the 24hours period is only counted once

Connected to Town Wi-Fi

64 (July 40)

How many devices (smart phones / tablets etc) connected to the network?



Access points

Adjacent to the following business premises

Llandysul Paddlers

Ffab

Tysul Hall

The Pavillion

Siop y Jones - offline

Teifi Law - offline

Allied Chemist - offline

Gweler y wefan am ddigwyddiadau / See the website for events.

<https://www.llandysul-ponttyweli.co.uk>